

# CHRISTEL EMENHEISER

## Senior Visual Designer

Creative and detail-oriented graphic designer with 20+ years of experience in print and digital design. Expertise in publication layout, branding, and web design with a strong background in pre-press, file preparation, and color separation. Expert knowledge of Adobe Creative Suite and skilled in developing visually compelling designs that meet client objectives and exceed expectations.

📞 717-858-0344

✉ littlefinchdesigns@gmail.com

📍 York, PA

🌐 [www.littlefinchdesigns.com](http://www.littlefinchdesigns.com)

## PROFESSIONAL EXPERIENCE

### Freelance Designer

#### Little Finch Designs

📅 2002 – Present 📍 York, PA

- Create branding packages, logos, and print collateral for diverse clients
- Develop engaging web designs and email marketing campaigns
- Design packaging and promotional materials aligned with brand identity
- Produce social media graphics to enhance online presence

### Graphic Designer

#### The YGS Group

📅 2022 – 2024 📍 York, PA

- Design and layout publications, ensuring accuracy and visual consistency
- Develop custom graphics and imagery for print and digital projects
- Collaborate with editors and project managers to meet client specifications

### Adjunct Instructor - Prepress Program

#### Bradley Academy for the Visual Arts

📅 2002 – 2004 📍 York, PA

- Taught adult education classes focused on prepress techniques, including file preparation, layout, and print production processes

### Desktop Publisher | Tech Support

#### RR Donnelley & Sons

📅 2000 – 2003 📍 Lancaster, PA

- Pre-flight files and ensure print-readiness for high-volume projects
- Layout and design financial documents adhering to client specifications
- Output color separations and troubleshoot technical file issues for the DTP team

### Electronic Prepress Technician

#### Maple Press

📅 1998 – 2000 📍 York, PA

- Pre-flight files and proof layouts for print accuracy
- Prepare and format book layouts according to publishing specifications

### Desktop Publisher

#### York Graphic Services

📅 1994 – 1995 📍 York, PA

- Designed and formatted textbooks, ensuring consistency in layout and typography
- Created graphics and visual assets for instructional materials

## EDUCATION

### Associates Degree, Illustration

#### Art Institute of Philadelphia

📅 1990 – 1992 📍 Philadelphia, PA

## TECHNICAL SKILLS

🔧 **Design Tools:** Adobe Creative Suite, Canva

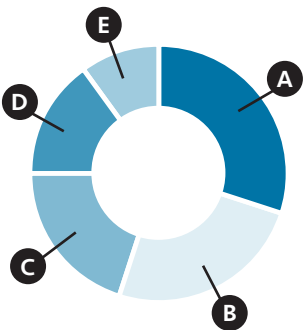
🔧 **Web & Digital:** HTML, CSS, CRM platforms, Mailchimp and other email marketing programs

🔧 **Productivity Tools:** Excel, Word, Powerpoint

## SOFT SKILLS

Collaboration, deadline management, problem-solving, and technical troubleshooting

## PROJECT TYPES



- A** Print Collateral
- B** Publication Layout
- C** Branding & Identity
- D** Web Design
- E** Social Media Graphics